

MiiR®

Design forward. Generosity driven.

We exist to empower people for a better future.

MiiR is a premium drinkware company with a social and environmental mission. A certified B Corp that is independently owned and operated, MiiR chooses people and planet over the demands of Wall Street.

Whether your customers enjoy playing in the outdoors, drinking a quality cup of coffee or simply supporting social enterprises, we offer the potential for a partnership with tangible impact.



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Product

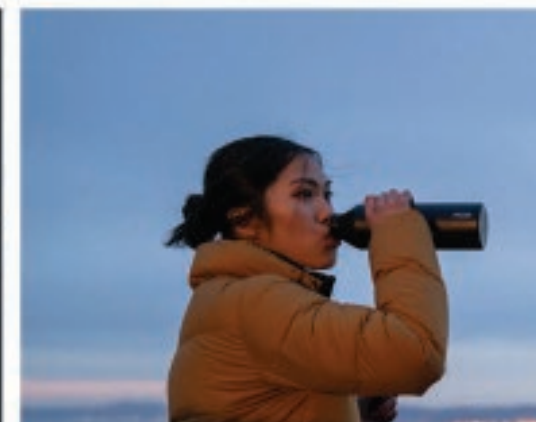
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📍 **Project #65** Nyamasheke District, Rwanda





Transparent Impact

Your investment generates impact. Every MiiR product sold helps fund trackable giving projects around the world. We give a portion of revenue from every sale to our nonprofit partners to support clean water, a healthy environment and strong communities.

Our projects are as sustainable as our products, and we invite you and your consumers to follow along in the journey by registering the Give Code™ on the base of each MiiR product. Together we give more.

Simply Flip, Register, Follow.



1. Flip

your MiiR product to find your Give Code.™



2. Register

your Give Code™ on MiiR.com/Give



3. Follow

along and receive project updates and information related to advocacy, volunteer opportunities and more.

Product features Key



Thermo 3D®

Best in class double wall vacuum insulation keeps hot stuff hot and cold stuff cold.



Press fit lid

Engineered for durability, designed to retain temperature longer and prevent splashing.



Easy to clean

Need we say more?



18/8 stainless steel

We use the highest quality medical grade stainless steel containing 18% chromium and 8% nickel, making it safe and strong.



Cup holder compatible

Designed to keep your drink locked in an upright position as you navigate life's wild ride.



Threadless lid

A pressure locking clasp seals in carbonation to keep your beverage fresh longer.



Hardshell™ powder coat

Safe and durable finish protects and preserves your product's appearance.



Does not transfer flavor

18/8 medical grade stainless steel won't transfer flavor or leave a metallic aftertaste.



Lifetime warranty

All MiiR products come with a limited lifetime warranty.



BPA free

All MiiR products are guaranteed to be 100% BPA free.



Leak free design

Our Perfect Seal™ lid technology ensures liquids are sealed inside where they belong.



Does not sweat

Double wall construction eliminates condensation, keeping your hands dry.



Accordion-style seal

Innovative closure on our Coffee Canister kicks out oxygen and locks in flavor for ultimate coffee freshness.

The world is full of color, and we're telling stories about it.

Stories of people and places we've been shaped by throughout our pursuit of empowering people for a better future.

MiiR

b2b.miiir.com/color

-  **Prismatic** A shade made this rich by nature can only be imitated by humanity. Inspired by the stunning depths of Yellowstone's Grand Prismatic Spring and a nod to the National Park system pioneered by our namesake John Muir.
-  **Cascara** The vibrant hue of the coffee cherry when harvested. Inspired by the rugged, coffee growing region of Lempira, Honduras, home to Santiago, a young boy who stole our hearts with his smile and passion for a future with clean water.
-  **Spark** An electric shock of originality. Inspired by the kinetic nature of youth in Kolkata, India, where both girls and boys pursue a bright future through education, boosted by 24/7 access to clean water.
-  **Thousand Hills** A tribute to Rwanda, a small but mighty country in the heart of Africa. Inspired by our surprise and delight upon experiencing this warm and welcoming place and its "half-tones, gentle sounds and mellow flavors."
-  **Home** As in, this "pale blue dot" every generation before and after us call home. Inspired by our one and only Earth and our collective responsibility to fiercely protect it.
-  **Basal** Our roots in the Pacific Northwest ground our work. Inspired by the marine mist that envelopes our own backyard, we celebrate the bounty of the Skagit Valley, where aspiring farmers are pursuing sustainable organic farming practices thanks to a strong foundation of community support.

Available in these products:



12oz Camp Cup



8oz Tumbler



12oz Tumbler



16oz Tumbler



12oz Travel Tumbler



16oz Travel Tumbler



23oz Narrow Mouth



20oz Wide Mouth



32oz Wide Mouth

A woman with long blonde hair, seen from the side, is sitting on a boat deck. She is wearing a dark long-sleeved shirt and white shorts. She holds a dark mug of coffee in her hands, and wisps of steam are rising from it. She is wearing dark sandals. The boat is on a body of water, and in the background, there are several sailboats and a wooden building on a pier. The sun is low on the horizon, creating a warm, golden glow and reflecting on the water. The word "COFFEE" is written in large, white, bold, sans-serif capital letters across the center of the image.

COFFEE



Camp Cup

In a throwback to the enamel mug of past generations, our Camp Cup takes on beauty, durability and functionality in one fell swoop, making it loveable for all the right reasons (and impossible to own too many).

12oz | 354mL ● ○ ● ● ● ● ● ● ●



White



Home



Basal



Thousand Hills



Black



Prismatic



Spark



Cascara



Thermo 3D®
Vacuum Insulation



Hardshell™
powder coat



Does not
sweat



Easy to clean



18/8
stainless steel



BPA free



Press fit lid



Lifetime
warranty



Camp Cup

Speckled & Copper

Your favorite Camp Cup, decked in speckle for added flair. In a throwback to the enamel mug of past generations, this one comes in a high gloss finish (campfire not included).

12oz | 354mL 



Thermo 3D®
Vacuum Insulation



Does not
sweat



Easy to clean



18/8
stainless steel



BPA free



Press fit lid



Lifetime
warranty



Tumbler

Grab and never let go of our Tumbler. With a hand feel known to make hearts skip a beat, it draws eyes with an understated silhouette and glorious powder coat finish. Fitting comfortably in cupholders and daily routines alike, the Tumbler flexes to any beverage you fancy while impressively maintaining its temperature.

- 6oz** | 177mL ● ○
- 8oz** | 236mL ● ○ ● ● ● ● ● ●
- 12oz** | 354mL ● ○ ● ● ● ● ● ●
- 16oz** | 473mL ● ○ ● ● ● ● ● ● ● ●
- 20oz** | 591mL ● ○ ●



Thermo 3D®
Vacuum Insulation



18/8
stainless steel



Hardshell™
powder coat



BPA free



Does not
sweat



Press fit lid



Cup holder
compatible



Easy to clean



Lifetime
warranty



Travel Tumbler

Borrowing its technology and design from our Wide Mouth Bottle, the Travel Tumbler can handle the bumpiest of commutes with our insulating, leak proof lid. Whether you venture by plane, train, automobile or mountain bike, the Travel Tumbler will quickly become your greatest travel companion.

12oz | 354mL ● ○ ● ● ● ● ● ●
16oz | 473mL ● ○ ● ● ● ● ● ●
20oz | 591mL ● ○



Travel Lid

Fits all Wide Mouth Bottles ● ○



- | | | |
|---|--|--|
|  Thermo 3D®
Vacuum Insulation |  BPA free |  Leak free design |
|  18/8
stainless steel |  Does not
sweat |  Easy to clean |
|  Hardshell™
powder coat |  Cup holder
compatible |  Lifetime
warranty |



Pourigami™

Stop settling for mediocre coffee while traveling and embrace the trifecta of the Pourigami™ - the world's smallest, most durable and portable flat-pack dripper, three interlocking stainless steel panels make the Pourigami™ easier to assemble than your origami swan, with just enough weight for stability and designated notches to keep it from sliding off center. An included pouch allows for easy storage with room to stash filters for the road.



3 Steel Panels ●

Coffee Canister

Coffee freshness demands the perfect environment, and our Coffee Canister offers just that. Our innovative accordion-style seal kicks out oxygen and locks in flavor, and an easy grip, simple twist bezel lid completes the closure. Fit to hold a standard 12oz bag of beans (whole or ground), the Coffee Canister's sleek silhouette can fit any kitchen counter and travel near or far.



12oz (capacity) ● ○ ● ●



Accordion-style seal



Thermo 3D®
Vacuum Insulation



18/8
stainless steel



Easy to clean



Hardshell™
powder coat



BPA free



Lifetime
warranty

HYDRATION





Wide Mouth Bottle

Our Wide Mouth collection covers every level of thirst and is perfect for that on-the-go lifestyle. Thoughtful design features make it easy to stash ice, carry and clean. Featuring our Thermo 3D® double wall vacuum insulation, the Wide Mouth Bottle keeps any beverage hot or cold for hours on end.

- 16oz** | 473mL ● ○
- 20oz** | 591mL ● ○ ● ● ● ● ● ● ● ●
- 32oz** | 946mL ● ○ ● ● ● ● ● ● ● ●
- 42oz** | 1.2L ● ○



- Thermo 3D® Vacuum Insulation
- 18/8 stainless steel
- Hardshell™ powder coat
- BPA free
- Does not sweat
- Leak free design
- Easy to clean
- Lifetime warranty



Narrow Mouth Bottles

Single wall & Insulated

We'll be the first to say it - our single wall Narrow Mouth Bottle is the perfect adventure companion. Its lightweight design and volume capacity is reason enough to never be without it for all occasions, let alone cup holder compatibility and a leak proof lid that grips and clips for versatility.

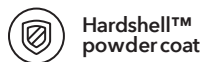
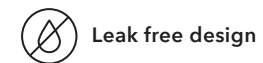
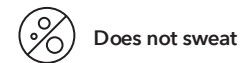
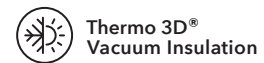
20oz | 591mL ● ○

27oz | 798mL ● ○



The 23oz vacuum insulated bottle keeps your favorite drink at its ideal temp. An easy carry handle and simple design makes this bottle ideal for the person on the go.

23oz | 680mL ● ○ ● ● ● ● ● ● ● ●





Kids Wide Mouth Bottle

The playground is calling and the kids must go! From the classroom to the soccer field to the wild outdoors, keep every age of your circus hydrated and happy with our standout Kids Bottle. Available in four bright colors, featuring our simple sip Straw Lid with matching fitted Silicone Boot for added protection.

Parent-approved design elements include a leak-resistant lid, minimal pieces for easy cleaning and cup holder compatibility. The best part? Modeling for your little one what it means to purchase with purpose. Suitable for ages 3+.

12oz | 354mL ● ● ● ●



Straw Lid

Fits all Wide Mouth Bottles



Silicone Boot

Fits most Wide Mouth Bottles



Thermo 3D®
Vacuum Insulation



18/8
stainless steel



Hardshell™
powder coat



BPA free



Does not
sweat



Leak free design



Cup holder
compatible



Easy to clean



Lifetime
warranty

A group of people, mostly seen from behind, are sitting on a sandy beach at sunset. They are wearing dark wetsuits and holding up black cans, likely beer, in a celebratory gesture. The background shows the ocean with gentle waves and a sky with soft orange and blue hues from the setting sun. The text "BEER | WINE | FOOD" is overlaid in the center in a large, white, sans-serif font.

BEER | WINE | FOOD



Pint Cup & Tall Boy

Cup, vase, snack stash, fort for ants, our Pint Cup dominates whatever task you assign it. Equally impressive is our Tall Boy, a tip of the cap to the classic beer can with a sustainable twist. Both are constructed of single wall, medical grade 18/8 stainless steel so the flavor of your beverage is the only thing you taste.



16oz | 473mL ●



18/8 stainless steel



BPA free



Does not transfer flavor



Easy to clean

Can Chiller

Save yourself from warm beer and sweaty hands with our Can Chiller. Simply drop in your can or bottle, twist on the rubber gasket for a secure fit and crack open your beverage. Enjoy an easy grip with our Hardshell™ powder coat finish.



12oz | Fits most 12oz cans & bottles ●○

16oz | Fits most 16oz cans ●○

12oz Slim | Fits most 12oz hard seltzer cans ●○



Thermo 3D® Vacuum Insulation



18/8 stainless steel



BPA free



Hardshell™ powder coat



Easy to clean



Howler

Transport more than just beer with our classic Howler. Carbonated or not, our Thermo 3D® double wall vacuum insulation technology keeps your beverage at the ideal temperature for hours. When you're ready to pour, an intuitive buckle lid locks in place when open.

32oz | 946mL ● ○



Growler

Our Growler brings the party to the people. Holding four pints of liquid delight, it stores and pours any temperature of beverage like a boss with an extra assist from its built-in handle. An insulation celebration, indeed.

64oz | 1.8L ● ○ ●



Thermo 3D®
Vacuum Insulation



18/8
stainless steel



Does not
sweat



Hardshell™
powder coat



BPA free



Threadless lid



Lifetime
warranty



Wine Collection

Tumbler & Bottle

Go ahead, dust off that special occasion bottle. Or just reach for the emergency boxed wine. No matter the contents, the Wine Collection harnesses timeless design and iconic shape with our advanced Thermo 3D® double wall vacuum insulation technology, keeping whites and rosé cold for hours and reds at ambient temperature.

10oz Tumbler | 295mL ●○

25oz Bottle | 750mL ●○



Press fit lid



Leak free design



Easy to clean



Thermo 3D®
Vacuum Insulation



Hardshell™
powder coat



18/8
stainless steel



BPA free



Does not
sweat



Does not
transfer flavor



Lifetime
warranty



Food Canister

We call it the MiiR Food Canister, but this capsule can hold just about anything. Made of durable stainless steel and clothed in a Hardshell™ powder coat, its contents are protected and maintain temperature with double-wall vacuum insulation. A buttery smooth lid twists open for hands of all sizes – even the littlest, school-going ones – and won't lock under pressure. Other must-have features? Measure markers and a removable nesting bowl.

16oz ● ○

24oz ● ○



Thermo 3D®
Vacuum Insulation



18/8
stainless steel



Hardshell™
powder coat



BPA free



Does not
sweat



Leak free design



Easy to clean



Lifetime
warranty

Customization Capabilities

Screen Printing

Our most popular option. Choose from any Pantone color within the Formula Guide | Coated book, or our team can custom match your brand colors. Multi-color and wrap printing available. Five color max.



Laser Etching

For a more premium branding option, laser etching is available. The laser essentially carves away the powder-coat finish to create your artwork, unveiling contrast and depth.



Digital Printing

With this technique we can match any hue, and there is no color limit to artwork, lending itself to thin linework with a lot of detail.

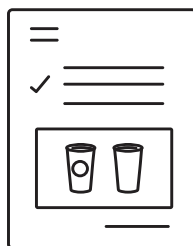


Customize with CustoMiiR



Product selection

Visit b2b.miiR.com to establish your custom account and browse our current catalog. From here, select SKUs tailored to your customer needs.



Artwork placement

Utilize our virtual customization tool to upload and position your artwork on selected products. Once placed, it will generate a 3D model for your review and you can then easily add it to your cart for purchase.



Customization process

We will work closely with our customization partners to get your order printed with attention to quality and punctuality.



"We've needed mugs or tumblers on several occasions and we've always used MiiR. They've been easy to work with and the quality is unparalleled."

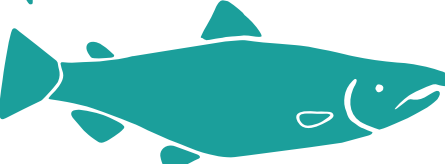
**Steve DeKoker, Marketing Manager,
Brooks Running**



"We love MiiR because they combine quality and style and the kind of no-fail, high enduring products that athletes want and love."

**Sally Bergesen, Founder & CEO,
Oiselle**



PATAGONIA

PROVISIONS



MiiR®

